



# FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, December 17, 2020 at 10:00 AM

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## Agenda

### VIDEOCONFERENCE MEETING

*This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at [acunningham@cityofdrippingsprings.com](mailto:acunningham@cityofdrippingsprings.com), no later than 9:00 a.m., the day of the meeting.*

*The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters please enable your microphone and webcam when presenting to the Board.*

#### ***Join Zoom Meeting***

<https://us02web.zoom.us/j/87974952959?pwd=alY5UFY4UVdOVXRhaG9SNWRiWTNRZz09>

***Meeting ID:*** 879 7495 2959

***Passcode:*** 104301

#### ***Dial Toll Free:***

888 475 4499 US Toll-free

877 853 5257 US Toll-free

***Find your local number:*** <https://us02web.zoom.us/u/kcdEAPvdlu>

***Join by Skype for Business:*** <https://us02web.zoom.us/skype/87974952959>

### CALL TO ORDER AND ROLL CALL

#### **Board Members**

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

David Vincent

Nikki Dahlin

Claudia Oney

Janet Musgrove

#### **Staff, Consultants & Appointed/Elected Officials**

Farmers Market Manager Laurel Robertson

Parks & Community Services Director Kelly Schmidt

## **PRESENTATION OF CITIZENS**

*A member of the public who desires to address the Board regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Board's consideration of that item. Citizens wishing to discuss matters not contained with in the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Board. It is the request of the Board that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speaker are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens for the City Secretary. By low no action may be taken during Presentation of Citizens.*

## **REPORTS**

- 1. Parks & Community Services Director's Report**  
*Kelly Schmidt, PCS Director*
- 2. Farmers Market Manager Report**  
*Laurel Robertson, Farmers Market Manager*
- 3. Farmers Market November Finance Statement**  
*Gina Gillis, City Treasurer*

## **MARKETING AND PUBLIC RELATIONS**

- 4. Discuss and consider possible action regarding changes to Friends of Farmers Market Program Brochure.**

## **OTHER BUSINESS**

- 5. Discuss and consider recommendation regarding an Amendment to the Farmers Market Fee Schedule.**

## **EXECUTIVE SESSION**

*The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Drippings Springs may act upon any item listed in Executive Session in Open Session or move any item from Executive Session to Open Session for action.*

## **UPCOMING MEETINGS**

***Farmers Market Association Board Meetings***

January 21, 2021 at 10:00 a.m.  
February 18, 2021 at 10:00 a.m.  
March 25, 2021 at 10:00 a.m.

***City Council Meetings***

January 12, 2021 at 6:00 p.m.  
January 19, 2021 at 6:00 p.m.  
February 9, 2021 at 6:00 p.m.

**ADJOURN**

**TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION & POSTING OF MEETING**

*All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes. Annotated. In addition, the Commission may consider a vote to excuse the absence of any Commissioner for absence from this meeting.*

*Due to the Texas Governor Order, Hays County Order, City of Dripping Springs Disaster Declaration, and Center for Disease Control guidelines related to COVID-19, a quorum of this body could not be gathered in one place, and this meeting will be conducted through videoconferencing. Texas Government Code Sections 551.045; 551.125; and 551.127.*

*I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website, [www.cityofdrippingsprings.com](http://www.cityofdrippingsprings.com), on **December 11, 2020 at 1:00 p.m.***

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City Secretary

*This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.*

# November 2020

## Director's Monthly Report

SUBMITTED BY: Director, Kelly Schmidt & PCS Team

### PARKS

#### **Charro Ranch Park – Submitted by Sue Harding – Project Coordinator, Hays County Master Naturalists**

On Saturday, November 14, 2020, 13 volunteers each spent 3 hours, 8:30-11:30am, on the following projects at the park: (All work involved invasive species removal, improvement of natural habitat, native plant seed dispersal, and/or maintenance of existing trails):

- 1) Hand pulled Johnson grass and Brazilian vervain invasives near the bridge. Plants were bagged up for disposal and stacked near the main trail head for disposal by the DS maintenance team.
- 2) Another invasive, KR bluestem, was weed whacked in select areas where in close contact with desirable native grass species such as seep muhly and little bluestem.
- 3) The wildlife water bowl (water guzzler) on the east side of the park was found to be rusted through and the rainwater collection tank was found to be filled with water and sludge. A replacement pan will be purchased; the tank will be cleaned out on another workday.
- 4) Seeds of native plants (Texas mountain laurel, Lindheimer's senna, and Mexican flame vine) were scattered near the picnic area at the solstice circle. Some bur oak acorns (less than 6 ??) were distributed throughout the park.
- 5) Trash was picked up and bagged along the frontage road of the park, along Ranch Road 12.
- 6) The Oak Tree spur trail was weed whacked.
- 7) Some small cedars were removed and used to cover up one of the last remaining trenches from the oak wilt trenching of this past summer.
- 8) Many of the native plants of the demonstration garden were hand watered with a slow drip hose connected to the rainwater collection tank.
- 9) A small, crescent shaped, 3-4" tall caliche berm was formed at the entrance to the main trail leading off the parking lot to prevent erosion of the trail.

#### **Dripping Springs Ranch Park & Event Center -Submitted by: Tina Adams – Event Center Manager**



DSRP had a successful November. On November 7<sup>th</sup> & 8<sup>th</sup> we hosted our final Hunter Jumper DSRP Riding Show Series event with high turnout. The DSRP Team was very excited to welcome two new full-time staff members, Noah and Riley. Their previous work experience and dynamic personalities make them great choices for the Ranch Hand position. For the third year in a row we hosted the Ken McNabb Horsemanship Clinic, which was a huge hit. They have even confirmed their dates for next year already! To finish out the month, Ag Boosters put on their annual Fall Classic lamb, goat, steer, and hog show this past weekend. Unfortunately, due to Covid things will be slowing down at the Event Center for December and January, with events postponing and being canceled. We have scheduled major arena maintenance for the first and second week of December to utilize the downtime. Meanwhile, park patrons are out enjoying the park and its amenities daily!

Submitted By: Connie Boltz- Hays County Master Naturalist - Project Coordinator DSRP. On November 12, 2020 HCMN planted 5 pigeon berry plants, a cherry Barbados, yaupon holly, burr oak, and moved a

possum haw tree. They also sowed Texas Sage and antelope horn seeds. These are all plants that are attractive to birds and butterflies. A few more plants will be added that provide berries and seeds for birds. These plants will be monitored and nurtured. It is difficult to monitor the efficacy of these plantings except via observation and anecdotal reporting in our visitor's log.

## **Founders Memorial Park | Swim & Skate**

### **Park & Rentals**

Patron traffic has increased significantly at Founders Park in the month of November. DSYSA wrapped up its flag football season and pavilion rentals are happening every weekend.

### **Pool**

The pool continued to leak approximately 2" per day. A repair order has been placed on the schedule and will be completed at the end of December. Until then, the pool pumps have been turned off to decrease the leak water loss, conserve energy and cease chemical usage in the upkeep of an unused system.

Heaters will need to be replaced and upgraded to commercial grade so that the pool can be utilized for a longer seasonal run than has been the practice in the past. Also- thermal blankets and a blanket reel will need to be purchased. In response to a demand by community user groups, staff is proposing an extension of the Founders Memorial Pool Season to April 2021 – October 2021 vs. Memorial Day to Labor Day which will extend the season from 3 months to 7 months. Annual 5-month shutdowns during the winter and early spring will allow for pool and facility annual improvements and the implementation of any extended maintenance projects that would impact pool operations.

Along with this goal, the Parks and Community Services department will be requesting that the full-time seasonal Pool Manager position (February – September) evolve into a full-time, benefited, year-round team member. In addition to managing the pool they will analyze, improve and develop needed Community and Aquatic programs. A revamped title from Pool Manager to Programs & Aquatics Manager is proposed. The position scope will continue to oversee pool operations & staff but will also include camp operations & staff as well as current and future programs that take place in Dripping Springs parks & facilities (DSYSA, DSASA, & future PCS programs).

### **Skate Park**

On November 18, 2020 and Skate Park initiative + city staff introductory team meeting was held via zoom in anticipation of moving forward with the skate park construction project. Representative from the planning department, parks & community services department, building department and skate park initiative community members were present. The project is in discussions however has not received notice of funding from the pending HAYS County Bond Measure.

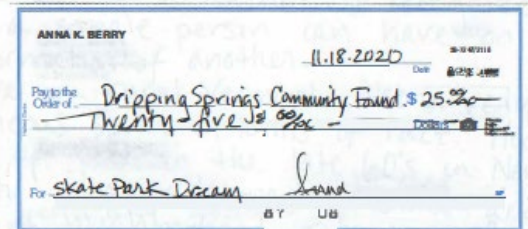
The skate park and its advocates continue to draw local and national support. Below is a letter from a supporter who has learned about one of the skate park advocates and is impressed with his passion and drive.

November 18, 2020  
Dear "Boss Man" Dennis Baldwin (As you were referred to):  
I follow Nifa Kaniga on social media. He is a remarkable human being. I have learned a lot from his open, honest and sincere invitations to talk about difficult topics. It was on his social media site that I learned about the Skate Park project. As I said to him in a brief message, I want to pay his generosity forward!  
I am not a person of great means, but I am an educator, a mother, a daughter of people. Nifa embodies this goodness & has the heart of a teacher. I recognize the power a single person can have on the transformation of another.  
I live in rural Vermont. Also a very homogeneous space in terms of race. However, I grew up poor in the late 60's in New York City in a predominantly black and immigrant neighborhood. I've seen firsthand the ravages of the intersection of race & poverty and I've seen the power of community to lift & inspire. I have no idea of the demographics of your community & I acknowledge that I do not "know" Nifa. Still I experience the impact he makes. Please accept this very small contribution to the →

skate park that he & others are working so hard to bring to life. And, if you have contact with Nifa, please share my good wishes & appreciation for his presence in this world.

Best of luck!

Anna Berry



Rathgeber Natural Resource Park (Pending)  
Nothing to report.

Sports & Recreation Park  
Light project still under review.

Veterans Memorial Park & Triangle  
Nothing to report.

## COMMUNITY SERVICES

Bird City Texas:

The application will be submitted the first week of December. The Bird City Committee has worked very hard and collaboratively to see it through this year and deliver the highest standards of commitment. Here is the application format and the list of our categories and events that we have accomplished as a city and community stakeholders. Some actions below are also activities that we're committed to collaborating on and implementing during the certification period July 2019 - 2023.



### Base Level Actions: (9 required) - 9 selected

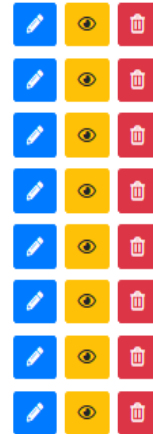
R1	Form a collaborative body that supports Bird City Texas application			
R2	Enact a resolution and conduct an event for World Migratory Bird Day			
R3	Have at least 1 highly visible bird-friendly demonstration landscape			
R4	Enhance tourism and/or Chamber of Commerce website with birding information			
R5	Officially promote American Bird Conservancy's <i>Cats Indoors</i> program			
R6	Education/outreach about dark sky lighting solutions			
R7	Education/outreach about reducing bird collisions with buildings			
R8	Promote use of native plants and National Audubon Society's Plants for Birds program			
R9	Promote the importance of controlling invasive species (plant & animal)			

### Category 1: Community Engagement (5 required) - 5 selected

1a	Participates in a least one community science program annually			
1e	Create bird watching amenities in public parks			
1f	Host at least one native plant sale with high emphasis on native plants (>75%) and advertise community-wide for the event.			
1j	Quarterly column/outreach/social media campaign centered on native birds			
1n	Educate the public about the responsibilities and best practices of providing food and water for birds vs natural habitat			

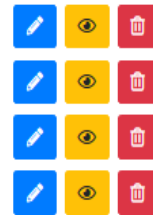
## Category 2: Habitat Enhancement and Protection (8 required) - 8 selected

- 2b Acquire and conserve land for birds, wildlife, and native plant communities
- 2c Modify and improve existing habitat for birds, wildlife, and native plant communities
- 2e Incentivize local habitat enhancement/restoration programs
- 2f Implement wetland habitat restorations or installations rather than stream channelization
- 2g Preserve dead trees in parks/natural areas to provide foraging and nesting habitat
- 2j Implement an active invasive plant species removal program on public lands
- 2p Manage natural areas to encourage wildlife habitat, including 'No Mow' areas for native plants
- 2s Conduct inventory of city lands to document plant and animal species & assesses habitat quality



## Category 3: Creating Safer Spaces for Birds (4 required) - 4 selected

- 3c Participate in National Lights Out Program
- 3d Educational campaign on the impacts of pesticides and herbicides on birds
- 3e Implement strategies to minimize use of pesticides and herbicides on city-managed property
- 3h Reduce light pollution



Bird City - World Migratory Bird Day - Festival of Flight – 2021 – New Event

Government Residents Business Visitors Events Employment Blog Night Sky



City of  
**Dripping Springs**  
TEXAS

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**Quicklinks**

- About Us
- Aquatics - Founders Memorial Pool
- Community Initiatives ▶
- Community Services ▶
- Events ▶
- Park System ▶
- Programs ▶
- Volunteer Opportunities ▶



• DRIPPING SPRINGS •

# Festival of Flight

• WORLD MIGRATORY BIRD DAY •

**MAY 8 2021** | Join us for a morning of aviary wonder!  
**8AM-12PM** | CHARRO RANCH PARK  
 22690 W. FM 150, Dripping Springs, TX

- 8AM - GUIDED BIRD HIKE •
- 9AM - BIG DAY BRAG •
- 10AM - ID SCAVENGER HUNT •
- 11 AM -INTRO TO BIRDING •






## Bird City - B3- Habit Enhancement in Dripping Springs – New Program

### Quicklinks

About Us

Aquatics - Founders Memorial Pool

Community Initiatives ▶

Community Services ▶


Events ▶

Park System ▶

Programs ▶

Volunteer Opportunities ▶



 NWF Certified Habitat Checklist.pdf

**YOU DID IT!!! CONGRATULATIONS!**  
DOCUMENT YOUR EFFORTS BY SIGNING  
UP FOR THE B3 PROGRAM HERE AND  
JOIN OUR HABITAT ENHANCEMENT  
MOVEMENT.

### **B3 REGISTRATION**



## ENHANCING HABITAT BIRDS|BUTTERFLIES|BEES

It is our mission to foster community by preserving parks and open space, connecting people to our natural resources and history and by offering engaging programs and events. Join Dripping Springs Parks and Community Services team in achieving their mission by connecting people to their natural resources through expanding wildlife habitats in our community!

Did you know that your backyard and place of business with a little enhancement can expand viable wildlife habitat in Dripping Springs?

There are many efforts underway world-wide that incentivize enhancement and expansion of natural places to create wildlife corridors, habitats and waystations for migrating birds and other wildlife. The PCS team has decided to create our very own program; B3 ~Birds|Butterflies|Bees and adopt the National Wildlife Federation's program to assist in our objective of creating more habitat and food resources for migrating birds and other pollinators in Dripping Springs and the Texas Hill Country.



The National Wildlife Federation Habitat Certification program is but one of dozens of certification programs out there. The City of Dripping Springs' utilization of the Habitat Program is not a formal endorsement but a tool the Parks and Community Services department is using to achieve the objective of enhancing and expanding wildlife habitats throughout the City. B3 participants are welcome to find a different program as well. The same documentation, submitted image of enhanced habitat to [parks@cityofdrippingsprings.com](mailto:parks@cityofdrippingsprings.com), and B3 registration are required to be counted toward the collaborative community efforts. Thank you for your interest and participation!

### HOW DO YOU GET INVOLVED?

- Go to City of Dripping Springs website -Parks & Community Services - Programs - B3
- Click on the link for the World Wildlife Habitat certification Program - follow guidelines.
- Once you have certified your habitat (can be through any program) - register for B3 program (free) and email your Certified Habitat image to [parks@cityofdrippingsprings.com](mailto:parks@cityofdrippingsprings.com).

### WHAT ARE THE BENEFITS?

- Replenishing Bird | Butterfly | Bee resources from lost habitat locally and along migratory corridor.
- Beautification with native plant species adjacent to home and local businesses.
- Participating in family friendly fun.
- We're creating community through our collaborative love of and care for, the natural world around us.

## Community Events & Programs – Submitted by: *Maggie Martin, Programs and Events Specialist*



### Bird City:

We are in the final stages of the Bird City application with only one week remaining. As one of my contributions, I along with Parks and Recreation Commissioner Paul Fushille will be identifying and recording the snags in our parks. We will be formalizing an intentional program that protects and promotes their existence if they do not present a public safety concern. Of special interest are those exhibiting active wildlife presence and being used as shelter or food. There are a few activities still being wrapped up in the application between all the committee members. We are 90% through the documentation portion of the application as well. The committee is confident that the City of Dripping Springs will be awarded a Texas Bird City designation this year due to the detailed effort that has been given to our application along with the work gone on to maintain those requirements.

### Christmas on Mercer:

Christmas on Mercer is fast approaching, and we have made changes to the event to adhere to COVID precautions more closely. Trackless train rides and pony rides will no longer be available. The virtual tree lighting will also have minor changes to reduce the potential attendance from guests. The lighting will be available on our social media sites Saturday, December 5<sup>th</sup> in the evening.



### In Other News:

Progress is being made on the Charro Ranch Kiosk project by the Silver Award Girl Scout- Autumn Pape. She has completed the necessary repairs and is giving it a new paint job. The older, hard-to-read materials are also being replaced with current PCS news and events pertaining to Charro Park. Estimated project completion is end of the month in December.

### Its Time Texas:

We are in the beginning stages of rolling out the 2021 Its Time Texas community challenge! This year we will be hosting virtual community events to get Dripping Springs out to the parks and moving! The challenge runs from January 4<sup>th</sup> to February 28<sup>th</sup>, 2021. We will be utilizing the free app to input our hard work throughout the initiative. Last year Dripping Springs was awarded fourth place, this year we are aiming for top three!

### Keep Dripping Springs Beautiful:

Join us for the final clean up this year! We will be doing a festive holiday clean up with the businesses located along Highway 290. You can't miss us; the dress code for this holiday clean-up is your most festive Santa hat! Gloves, trash bags, and pick up utensils will be provided. Date is Monday December 21, 2020. Out of an abundance of caution and adherence to Covid-19 measures we will be limiting the number of volunteers, requiring waivers and pre-registration through Sign Up Genius.

### Movie in the Park:

Although hosted in October, the Halloween Movie in the Park was a hit! We had 80% attendance from those who registered online. Response was positive across the board from those who attended!



### Banner Requests & Co-Sponsorships:

- Christmas On Mercer CoDS 11/2/2020 to 12/7/2020
- 23rd Annual Empty Bowls Project Helping Hands 11/2/2020 to 12/1/2020
- Destination Dripping Springs Chamber 10/19/2020 to 11/8/2020
- Shop Small Saturday Chamber 11/9/2020 to 12/1/2020
- Shop Local CoDS 10/26/2020 to 12/1/2020

### Farmers Market – Submitted by: *Laurel Robertson, Market Manager*



The holiday season is in full swing at the Dripping Springs Farmers Market with the addition of a dozen new Holiday Vendors (half arts/crafts, half food vendors). Currently, market has more vendor booths than at any time since COVID hit in March.



Musicians are also back in market, after Mayor Foulds gave the green light for them to return at the beginning of November. Rocking chairs and picnic tables are still not available for seating, so customers appreciate the live music on the go. Masks are still required for everyone and social distancing between booths and between shoppers is enforced/encouraged.

The Market's planned move to DSRP Event Center this coming January through March was cancelled by the FM Board at their November meeting, due to increased COVID numbers in Hays County/Texas and an unforeseen conflict with the Event Center's bookings on January 27. The market will remain at the Triangle for the 2020-21 winter season.

The FM Board is planning an exciting "Friends of the Farmers Market" program, to be premiered within the next few months. By registering for the program, members of the community will be able to support the market and receive special benefits at the same time! More to come soon....

### Marketing, Website, Social Media, Branding & Communications

The PCS department continues to expand their website pages to encompass the resource as a tool to provide the full scope of services within the department's span of responsibility. Currently, the "Community Services" aspect of the

department is lacking in web presence and ease of service access. Staff is in the process of creating an easier application process and information dissemination platform.

- Road closure requests
- Itinerant Vendor Permits
- Event Permit for events held on city property and events held within City Limits
- Co-Sponsorship Requests and banners at the triangle requests

City of Dripping Springs Farmers Market  
Income Statement  
For the Two Months Ending November 30, 2020

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Revenues				
Market Events	\$ 0.00	\$ 25.00	\$ 0.00	\$ 50.00
FM Sponsor	0.00	83.33	0.00	166.66
Grant Income	0.00	83.33	0.00	166.66
FM Booth	3,337.00	2,058.17	7,715.00	4,116.34
FM App Fee	75.00	123.50	375.00	247.00
Interest Income	38.77	37.44	77.44	74.88
	<u>3,450.77</u>	<u>2,410.77</u>	<u>8,167.44</u>	<u>4,821.54</u>
Total Revenues				
Expenses				
Advertising Expense	200.00	416.67	400.00	833.34
FM Manager	0.00	0.00	1,913.03	0.00
Bank Charges	31.36	0.00	47.84	0.00
Market Events	0.00	41.67	0.00	83.34
Entertainment and Activities	0.00	83.33	0.00	166.66
Training	0.00	16.67	0.00	33.34
Payroll Tax Expense	0.00	200.15	179.48	400.30
Retirement Expense	0.00	0.00	70.38	0.00
Dues Fees and Subscriptions	0.00	16.67	0.00	33.34
Office Expense	0.00	16.67	0.00	33.34
Supplies Expense	0.00	33.33	0.00	66.66
Other Expense	0.00	8.33	0.00	16.66
	<u>231.36</u>	<u>833.49</u>	<u>2,610.73</u>	<u>1,666.98</u>
Total Expenses				
Net Income	\$ <u>3,219.41</u>	\$ <u>1,577.28</u>	\$ <u>5,556.71</u>	\$ <u>3,154.56</u>

# Net Revenue Report By Site Name

GL Account: Farmers Market Application Fee, Farmers Market Booth Fees  
Transaction Date/Time: From Nov 1, 2020 through Nov 30, 2020

									Other Information			
Site Name	Regular Sales +	POS Sales +	Total Deposits -	Total Discount =	Total Income	Total Refs/ Credits/ Paid-Outs -	Total Expense =	Net Revenue	Unpaid Amounts	Paid Amounts	Deferred Revenue	POS QTY
Dripping Springs Farmers Market	\$3,708.00	\$0.00	\$0.00	\$0.00	\$3,708.00	(\$22.00)	\$0.00	\$3,686.00	\$0.00	\$3,686.00	\$0.00	
Grand Total:	\$3,708.00	\$0.00	\$0.00	\$0.00	\$3,708.00	(\$22.00)	\$0.00	\$3,686.00	\$0.00	\$3,686.00	\$0.00	

\* Linked account credits

**From:** [Gouri Johannsen](#)  
**To:** [Kelly Schmidt](#)  
**Cc:** [Laurel Robertson](#); [Margaret Martin](#); [Michelle Fischer](#); [Lisa Sullivan](#)  
**Subject:** Re: FODSFM Program Brochure Edits Deadline  
**Date:** Sunday, December 6, 2020 11:24:48 AM

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Kelly,

Here are my comments:

- Page 1: Looks good, don't have comments on the content. I like the color scheme and graphics in general. Only concern is that this is totally different from all our other print/online themes. If everyone likes this new design, we should update our other flyers to similar theme.
- Page 2 left panel: Too wordy! let's bulletize the content. Something like the following.

Get Involved With Your Friends!

When you join the Friends of Dripping Springs Farmers Market, you support:

- local food security
- organic farming
- local small businesses,
- independent artisans
- local musicians
- healthier and stronger community

By joining us you help guarantee the success of this popular public space and help build its future.

- Page 2 middle panel: under benefits also add "your valuable input on future market space design"
- Page 2 right panel: Add a link to the membership form, no need to put form here.

Please Join Today!

Annual Membership Program Registration Fees:

Individual - \$30.00 (1 person)

Family Member - \$55.00 (up to 4 people)

Corporate Member - \$250.00 (up to 10 employees)

We can always change these fees at a later time.

Let me know if you have questions.

Thanks for putting this together!

Best,  
Gouri.

On Thu, Nov 19, 2020 at 12:46 PM Kelly Schmidt <[kschmidt@cityofdrippingsprings.com](mailto:kschmidt@cityofdrippingsprings.com)> wrote:

All:

I changed the edit deadline to December 7 instead of the 1<sup>st</sup> because Maggie and I have a Bird City Application deadline that week. Please either email edits desired (to me) or drop them off at the Ranch House (at the way back of DSRP) and staff will make sure they are collectively reflected. We have a little drop box next to the front door if delivering in-person (City Hall is always an option too).

Thanks for all you do! I am THANKFUL for all of you

Sincerely,

Kelly

--

Gouri Johannsen  
Dripping Springs Farmers Market  
Association Board - President

**From:** [marianne simmons](#)  
**To:** [Kelly Schmidt](#)  
**Subject:** Re: FODSFM Program Brochure Edits Deadline  
**Date:** Monday, December 7, 2020 3:07:33 PM

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Hi, Kelly,

Thank you for your work on the idea and the brochure. Here are a few thoughts:

Page 1, left panel

Local ~~agricultural and value-added product~~ producers sell a variety of fresh agricultural & related products (directly to the consumer).

Consumers may learn the uses and benefits of quality, locally grown and prepared foods ~~products~~

Page 1, middle panel - these need to be a little shorter in description...  
 'ass'

Local and organic fresh produce (we need to minimize the impression that all produce at the market is organic, because it is not, and that is a federal law)  
 Seasonal plants, vegetable starts, flowers - I would move this one lower in the line-up  
 Breads, pastries & bakery treats  
 Artisan dairy products (& cheeses) & honey ??  
 Original handmade gifts for home & yard  
 Jams, pickles, nuts & condiments  
 OR  
 Specialty foods (jams, pickles, nuts, condiments, fermented foods)

Mention beverages?? (ask laurel)

Page 1, right panel - I liked the artwork you chose - it is happy

Page 2, left panel, 2nd para:

I would change organic to sustainable

3rd para: I realize some of these are place holders. Perhaps add some others, like:  
 cooking demos & tastings  
 market signage  
 kids activities?

The rest of it looks pretty good, depending on what is decided regarding rates, etc.

Please let me know if you have any questions...if time sensitive, please send me a text.

Thanks, Marianne Simmons  
 512-656-9332

On Thu, Nov 19, 2020 at 12:46 PM Kelly Schmidt <[kschmidt@cityofdrippingsprings.com](mailto:kschmidt@cityofdrippingsprings.com)> wrote:

All:

I changed the edit deadline to December 7 instead of the 1<sup>st</sup> because Maggie and I have a Bird City Application deadline that week. Please either email edits desired (to me) or drop them off at the Ranch House (at the way back of DSRP) and staff will make sure they are collectively reflected. We have a little drop box next to the front door if delivering in-person (City Hall is always an option too).

Thanks for all you do! I am THANKFUL for all of you

Sincerely,

Kelly

--

**Marianne Simmons**  
**Dripping Springs Farmers Market Association Board**  
**512-656-9332**

# CoDS Fee Schedule (excerpt)- 11/2020

## SECTION 15. FARMERS MARKET

### 15.1 Application Fee

15.1.1 Application: \$25.00, non-refundable Updated 09/17/2020 (Ordinance No. 2020-44)

15.1.2 Annual Market Membership: \$25.00

15.2 Annual Holiday Market Application Fee: \$20.00

15.3 Annual Special Event Participation Application Fee: \$40.00

### 15.4 Vendor Booth Rental Fee

15.4.1 Agricultural Producers: \$20.00/day

15.4.2 Ready to Eat / Value Added: \$22.00/day

15.4.3 Craft / Personal Care / Services: \$25.00/day

15.4.4 Special Event Booth Rental: \$15.00/event

15.4.5 Other Booth Rental Fees (a) Weights: \$5.00/each (b) Tent: \$20.00/each (c) Electricity: \$5.00/booth (d) Shared Booth: \$10.00/day

15.5 Mobile Food Vendor Inspection Fee: \$75.00; if required (an inspection is not required for a mobile food vendor with a valid permit and inspection within last six months from the City or a surrounding jurisdiction).

### 15.6 Penalty Fees

15.7.1 Late Set-Up: \$10.00

15.7.2 Late Booth Payment: \$10.00

15.7.3 Late Cancellation: Equal to Daily Booth Rental Fee for cancellations made after 2:00 Tuesday and up until 1:00 p.m. the Wednesday of the Farmers Market.

15.7.4 No Show: Equal to Daily Booth Rental Fee plus \$10.00 for vendors that do not show or cancel after 1:00 p.m. the Wednesday of the Farmers Market.

15.7 Applicants may request a reduction or waiver of fees, which may be granted by the Farmers Market Association Board.

CoDS Farmers Market Current Fee Schedule (excerpt) – 11/2020  
with proposed changes and additions  
(Market Fiscal Year October 1 – September 30)

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15.7 Applicants may request a reduction or waiver of fees, which may be granted by the Farmers Market Association Board.

15.815.8 Friends of Dripping Springs Farmers Market Program Fees

5.8.1 Annual Individual Membership - \$30.00 (1 person)

5.8.2 Annual Family Membership - \$55.00 (up to 4 people)

5.8.3 Annual Corporate Membership – \$250 (up to 10 employees)